



# Ivans Distribution Platform™ is the insurance industry's platform for Commercial Lines marketing and sales distribution.

**Ivans Distribution Platform makes accessing your distribution channel easier, so you can market, quote, and bind more of the Commercial Lines business you are looking for.**

Connect to the largest network of retail agencies and technology partners to grow in-appetite submissions and expand into new distribution channels. By removing complexity from sales and distribution, Ivans Distribution Platform makes business more profitable for both you and your retail agency partners. Simply plug into Ivans Distribution Platform once to connect with every retail agency partner in our network.

**“Ivans Distribution Platform provides flexibility and choice to plug existing partner technologies into a single access point to connect the entire distribution chain, allowing for more automated Commercial Lines submission – no matter the type of risk – that results in more profitable relationships, higher win rates, and lower cycle times across the industry.”**

**Reid Holzworth, CEO, Ivans**



## **Allows your business to**

- Go to market faster and decrease operational overhead
- Improve win-loss ratios
- Create organizational productivity
- Gain insights to make more data-driven decisions



# Capabilities

## Product Placement

Ask Kodiak integration with Ivans Distribution Platform means you can define, manage and communicate appetite to a broad number of retail agents in real time from one central location.

## Digital Submissions

Allows you to receive instant API notifications and retrieve new submissions from retail agencies via structured data and attachments.

## Data Insights

Uncovers insights about your distribution partner activity, including the types of risks that retail agencies are looking to place, the number and types of submissions won, and more.



**81% of agents place small commercial business with carriers who quote the fastest, 69% in mid-market.**

Source: Ivans Connectivity Survey 2021

## Why Ivans?

Ivans is where insurance carriers, agents, and MGAs come together to grow their businesses. Every day, our 34,000 agents and 450 carrier partners plug into technology that empowers them to better determine appetite and eligibility, swiftly produce quotes, get accurate claims and commission updates, automatically communicate policy data, and connect to one another to drive new business. With easier ways to get the day's work done, insurance professionals can open the door to more revenue without letting complexity in behind it.

Call **855.233.9128**  
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